

Commercial Theater Institute Releases a Request For Proposals for New Leadership

New York, NY - 2/9/2026 - The Commercial Theatre Institute (CTI), in partnership with The Broadway League and TDF (Theatre Development Fund), released a request for proposals (RFP) to identify new leadership for the organization.

In fall of 2024, CTI resumed operations following a pandemic-related hiatus, offering the 3-Day Intensive and 12-Week Deep Dive Program (formerly, the 14-Week Program). Under the current leadership of Sue Frost and Victoria Bailey, the organization has reestablished its position as a vital resource for theatre education and professional development.

“In 2024 we took over leadership of CTI with the intention of reviving the program. But it was never our intention to take this on for the long haul,” said Frost and Bailey. “After two successful and fulfilling years, we feel that CTI is ready to be passed on to the next set of leadership.”

The new leadership should be individual(s) (and their organizations, if relevant) who care deeply about the health of the commercial theatre industry. New leadership will provide vision and strategy for the organization as well as leveraging industry connections, offering mentorship to participants and overseeing partnerships and operations.

[VIEW THE RFP HERE](#)

The application deadline is March 6, 2026.

For more information about CTI or the leadership opportunity, please email ctinewleadership@gmail.com

About the Commercial Theater Institute (CTI)

The Commercial Theater Institute (CTI), organized in partnership with the Broadway League and TDF, is the nation’s leading training program for commercial theater producers and managers. Founded in 1982, CTI provides comprehensive educational opportunities for professionals at all stages of their careers. Through intensives, master classes, and in-depth multi-week programs, CTI equips participants with the practical tools, industry insights, and professional network needed to succeed in the commercial theater industry. For more information, visit www.commercialtheaterinstitute.com.

About TDF

Founded in 1968, TDF (Theatre Development Fund) is a not-for-profit service organization dedicated to sharing the power of the performing arts with everyone. TDF’s mission is to engage a broad and diverse audience by removing the financial, physical, and invisible barriers to participation in the performing arts. TDF’s initiatives include the **TKTS by TDF**

Discount Booths; TDF Memberships; the TDF Costume Collection; and TDF Accessibility, Education, and Community Programs. Those Programs include open captioned, audio described, and ASL-interpreted performances; Autism Friendly Performances; the Veterans Theatregoing Program; school programs serving more than 11,000 NYC public school students annually; and partnerships with over 150 NYC community organizations serving 18,000 people in the tristate area. TDF welcomes NYC's vibrant communities to the theatre because experiencing the performing arts improves mental health and social connections. Learn more about TDF at tdf.org.

Facebook/Instagram: @tdfnyc

About The Broadway League

The Broadway League, founded in 1930, is the national trade association for the Broadway industry representing more than 800 members from nearly 200 national and international markets including theatre owners and operators, producers, presenters, and general managers as well as suppliers of goods and services to the commercial theatre industry. Key league programs and resources such as Kids' Night on Broadway, The Jimmy Awards/National High School Musical Theatre Awards, Broadway Bridges, Black to Broadway, East to Broadway, ¡Viva! Broadway, Broadway Membership Fellows, Broadway Speakers Bureau, and the Internet Broadway Database (ibdb.com) represent the League's ongoing commitment to creating an inclusive culture within the industry that is geared toward accessibility and advancements of audience development, industry practices, and workforce opportunities. The Broadway League co-administers the dotBroadway top-level domain, providing online visitors assurance that the web address they are accessing is from a verified League member. Since 1967, The Broadway League has been co-presenting the Antoinette Perry "Tony" Awards. Learn more at broadwayleague.com.